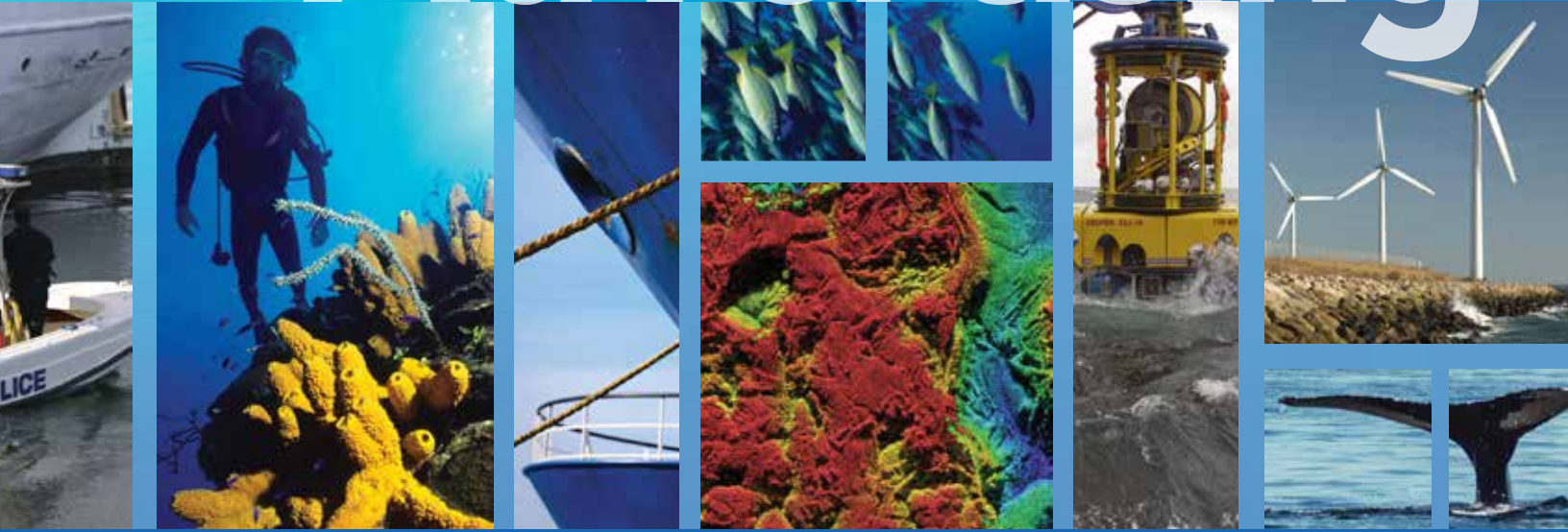


Advertising



The *JOT* is distributed to over 50 countries and to more than 1,200 buyers, suppliers, researchers and regulators around the globe, as well as at strategic international marine sector and ocean technology conferences and exhibitions.

Why Advertise?

Promotional rates are available for multiple issue advertisers (see table below for details)

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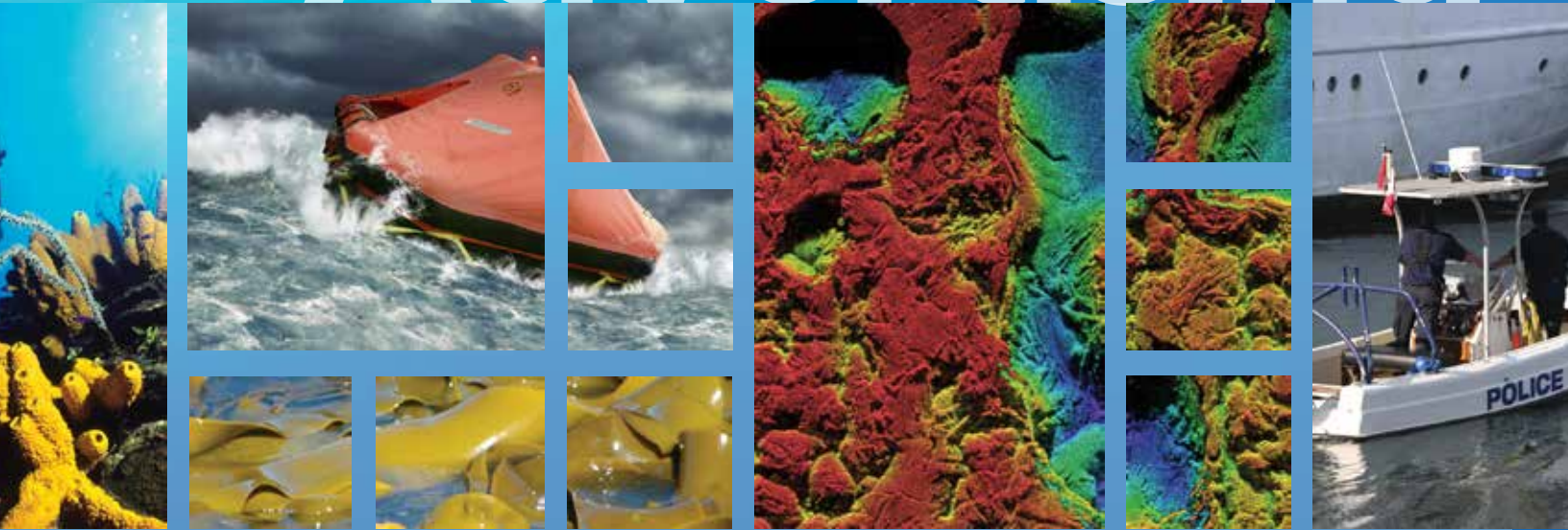
Advertisement Size	Single Issue	Two Issues*	Three Issues*	Four Issues*
Front/Back Cover	\$3,000	\$5,400	\$7,200	\$8,400
Full-page	\$2,000	\$3,600	\$4,800	\$5,600
Half Page	\$1,100	\$1,980	\$2,640	\$3,080
Quarter Page	\$ 600	\$1,080	\$1,440	\$1,680
Belly Band	\$ 3,000	\$5,400	\$7,200	\$8,400

**Space must be booked within a one-year time frame.
Rates are quoted in Canadian dollars.*

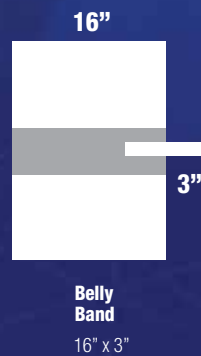
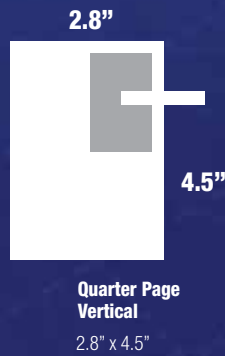
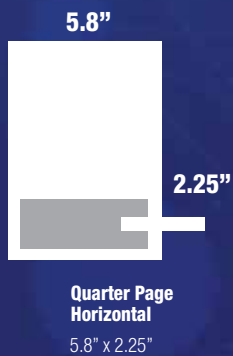
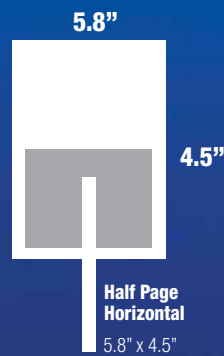
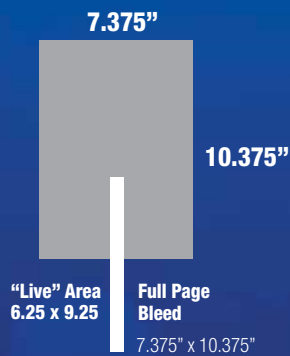
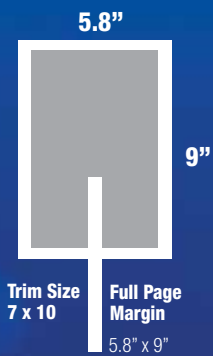
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Advertising



Specifications



Colour

All quoted rates include 4 colour processing. Digital files should be prepared using a standard CMYK colour profile.

Page Size & Margins

The standard page size is 7" X 10", with 3/16" margins on all sides.

Page Bleeds

The bleeds page size is 7.375" X 10.375"

Acceptable File Formats

We use Adobe InDesign CC on Mac for the production of this journal. Ad files must be submitted in one of the following formats: PDF X-la, EPS, TIFF, JPEG, PSD.

If you require any additional information about how to prepare your advertisement, please contact danielle.percy@mi.mun.ca.